



### **TOP 5 REASONS WHY BEAUTIFUL SAMOA IS BUCKET LIST WORTHY!**

*London, 30 November 2018* - For those seeking to add to their travel bucket list, Beautiful Samoa is an idyllic destination with the power to completely mesmerize and just perfect for the curious traveller.

Situated in the heart of the South Pacific between New Zealand and Hawaii, Samoa is known as the Treasured Islands of the South Pacific – the true heart of Polynesia. From its natural beauty, turquoise blue water, clear skies and pristine white beaches, here are five reasons why Beautiful Samoa is bucket list worthy.

#### **Postcard Perfect Beaches**

Voted one of the ten most beautiful beaches in the world, Lalomanu Beach is the perfect spot to soak up the sun or watch the starry skies with its breathtaking views of the Pacific Ocean and the scenic mountains of Upolu. Visitors can opt for a traditional beach front accommodation and spend the night in one of Samoa's beach fales. An overnight stay in these local huts offers a unique experience to fall asleep under the stars and share the life of the local villagers.

#### **Outstanding Natural Beauty**

Besides unbelievably idyllic beaches, the "Taga Blowholes" are another must-see. When sea water is pushed through the cavernous lavas stone, fountains as high as 60 meters can be witnessed. Lava formations made by nature are impressive, even without water fountains shooting into the skies. Of course, divers will find more than enough possibilities to explore Samoa underwater. Reef breaks around the islands are guaranteed to offer fun and exhilarating surfing.

#### **Welcoming Samoan People**

Samoa's rich cultural heritage can be explored through the [Samoa Cultural Village](#), the Robert Louis Stevenson Museum and in everyday life as visitors wander through Samoa's

360-plus villages. Samoa focuses on what matters the most: its people and a 3,000 year old way of life - Fa'a Samoa - a guideline for every Samoan on how to lead their lives by celebrating and embracing traditional values, their culture and environment.

### **Island Hopping**

In Samoa most families pride themselves on preserving local traditions, and to really get a sense of Island living, taking a day trip to Manono Island is a must. Feeling more adventurous? Hire a car to explore the islands and choose from a range of activities including the [Rainforest Canopy Walk](#) along a hanging bridge on the island of Savaii, the [Falease'ela River Walk](#) through Samoa's pristine natural environment or a scenic inland drive along the Le [Mafa Pass](#) on the island of Upolu.

### **Mesmerizing Waterfalls & Water Slides**

[To Sua Ocean Trench](#) is a must-see and very Instagram worthy. Accessed via a long ladder (or from a daring jump off the ladder), the turquoise waterhole/lava tube cave offers an out-of-this-world swimming experience. Located in the village of Lotofaga, [Fuipisia Falls](#) is a spectacular 55m high jungle waterfall. Experience [Papaseea Sliding Rocks](#) (natural water slides) and lose yourself in the tropical [Falealupo Rainforest Reserve](#).

Time to add Beautiful Samoa to that bucket list and visit these small islands with a big heart!

For more information on Samoa visit [www.samoa.travel](http://www.samoa.travel).

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#### **Notes to editors:**

##### **Samoa: The Treasured Islands of the South Pacific**

The islands of Samoa - The Treasured Islands of the South Pacific - are the true heart of Polynesia. Ten islands of stunning wild beauty, Samoa - or Independent Samoa as it is now known so as to avoid confusion with American Samoa, is paradise waiting to be explored. From powder soft beaches, to warm tropical seas, colourful coral reefs alive with marine life. The rugged, lush interiors reveal endless wildlife, waterfalls and hiking trails.

Images available upon request.