



## BEAUTIFUL SAMOA'S 2019 CALENDER OF EVENTS



London, 18 December 2018 – Located in the heart of the South Pacific between New Zealand and Hawaii, Samoa is the first country on earth to see the rising sun welcoming the New Year. For Beautiful Samoa celebrations continue throughout the year with a 2019 calendar full of annual events and new ones to look forward to!

The sporting theme is strong in 2019 with the sixteenth edition of the [Pacific Games](#), [Samoa's International Game Fishing Tournament](#) and the [Samoa Swim Series](#).

2019 will see Samoa host for the third time the sixteenth edition of [Pacific Games](#). Scheduled from 7<sup>th</sup> to the 20<sup>th</sup> July in Apia, the games will include 28 sports disciplines with the return of archery and badminton. More information is set to be released closer to the date of the event.

[Samoa's International Game Fishing Tournament \(SIGFA\)](#) taking place towards the end of April. The SIGFA International is a "boutique style" international competition which provides an environment very unique to Samoa. A thriving sport which was established in 1996 and now attracts many visitors from abroad.

The idea of the [Samoa Swim Series](#) is very simple: 3 swims in 3 days! This great event will start on 1<sup>st</sup> August 2019, giving swimmers of all ages the chance to complete in a variety of open-water races. The race distances vary between 500m and 10km for different age groups with prizes for the winners and medals for all finishers.

-ENDS-

**For more information please contact:**

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**Notes to editors:**

**Samoa: The Treasured Islands of the South Pacific**

The islands of Samoa - The Treasured Islands of the South Pacific - are the true heart of Polynesia. Ten islands of stunning wild beauty, Samoa - or Independent Samoa as it is now known so as to avoid confusion with American Samoa, is paradise waiting to be explored. From powder soft beaches, to warm tropical seas, colourful coral reefs alive with marine life. The rugged, lush interiors reveal endless wildlife, waterfalls and hiking trails.

**Getting to Samoa from UK:** Flights from Heathrow to New Zealand, Australia or via Auckland and fly with Samoa Airways (national airline of Samoa), Air New Zealand or Fiji Airways to Faleolo International Airport ( 35km from Apia).

Images available upon request.