



The Rixos Hotels, The Land of Legends Theme Park, Turkey, welcomes 500,000 visitors in its first 3 months

Opened on 01 July 2016, The Land of Legends Theme Park is the biggest leisure and entertainment park in Turkey, situated in Belek, Antalya. It includes Europe's largest aqua park. It is the first collaboration between Rixos World Parks & Entertainment, Dragone Productions, the world's leading brand in cultural creativity and Emaar Properties PJSC. The Land of Legends is a brand new entertainment concept with its spectacular architecture and the creativity of entertainment world legend Franco Dragone. In its first 3 months of opening in 2016, 500,000 visitors enjoyed over 70 slides in the aqua park. Rixos Hotels are building a strong reputation with UK visitors and welcomed 40,000 Brits in 2015, a 25% increase over 2014, and 1 million guests in total across its 9000 rooms in Turkey.

This project will play an important role in Turkish tourism. It creates a new destination beyond a theme park; a hotel, shopping units and Aqua Park. A unique concept that seamlessly blends all aspects of a vacation, presenting a spectacularly curated series of luxury, lifestyle and entertainment experiences.

"Our success was ensured by our unique business model. I am not an hotelier but I am a destination creator. Rixos has created a new lifestyle and a new family destination. We are not competing with other contenders in the market, rather we created a new market within the hospitality market." commented Mr Fettah Tamince, Chairman, The Rixos Hotels, "We also thrive on being able to accommodate people from all walks of life as we have a variety of Rixos properties that cover different ranges, the highest being Rixos Premium Belek."

Established in 2000, Award winning Rixos Hotels is a fast-growing global luxury chain of hotels. Their vision is to provide traditional Turkish hospitality to guests. The Antalya-based Group

consists of 26 hotels across 10 countries including Turkey, United Arab Emirates, Croatia (Dubrovnik), Switzerland (Davos), and Egypt amongst others.

For more information about Rixos and the Land of Legends theme park, please visit www.rixos.com

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Rixos Hotels Turkey at WTM, stand EU1000.

Notes to editors:

Rixos World Parks & Entertainment bears the signatures of Rixos Hotels, with its unique understanding of hospitality, and Dragone Productions, an outstanding creator in the show business. Rixos World Parks & Entertainment, pioneering a new concept for multi-sensory experiences, opened The Land of Legends Theme Park in Antalya on July 1, 2016 as the first project of this new concept. The Land of Legends Theme Park has been designed as a unique and fascinating destination of entertainment, combining luxurious lifestyle and spectacular architecture with the experience of one of the world's biggest real estate development companies, Emaar Properties PJSC, responsible for the shopping centre management, topped by the creativity of Franco Dragone, known as a genius in the entertainment business.

The land of legends theme park includes:

- A 111 metre tall Legends Tower, which hosts family activities and offers the opportunity to view the entire park from either the upper observation deck at 60 metres high, or the lower deck at 42 metres;
- The Water Coaster, 43 m high with a speed of 86 km per hour;
- 5D cinema;
- Shopping at well-known stores in the Shopping Avenue;
- Entertainment shows and a musical boat parade;
- Five-star hotel on site, called "The Kingdom," especially designed with children in mind;
- 400 rooms including family rooms, standard suites, a presidential suite and four rooms for physically disabled guests. Each room has a double screen LED TV and PlayStation4;
- Visitors can relax at the Anjana Spa, which offers options such as Turkish baths, saunas and steam baths;
- 4 restaurants including 1 buffet restaurant and 3 à la carte restaurants. The 111 Restaurant will offer visitors a chance to taste world-famous dishes accompanied by an aquarium full of different species;

The Legends of Aqua entertainment park, includes:

- The aquarium "Waterfront Kingdom," with an underwater safari experience;
- "Secret Lagoon" with a wave ball pool and lazy river;

- "Adventure Rapids" including over 70 water slides, a 43-metre long typhoon coaster reaching up to 85 kilometres per hour.

Rixos Hotels

Rixos Hotels have developed an innovative style of hospitality that blends the past and the present with the help of 10.000 personnel across the 26 hotels and Entertainment Park with state of art equipment. All Rixos Hotels have a Health and SPA centre with a traditional Turkish bath.

With hospitality, customized services and rich cuisine; Rixos Hotels have been repeatedly awarded with the American Five Star Diamond Awards, Conde Nast, and Great Hotels of the World awards.