



Cinnamon Hotels launches Sri Lanka photography competition

Cinnamon Hotels & Resorts has launched an exciting addition to their growing calendar of events, the 'Cinnamon Sri Lanka Photo Contest'. To celebrate the best travel photography captured in Sri Lanka in recent years. All are welcome to participate, consumers, trade and media alike to win a first prize of a 3 week holiday.

Entries for the Cinnamon Sri Lanka Photo Contest will be open from 01 January 2017 and submissions can be uploaded directly on to the competition website at www.cinnamonhotels.com/photocontest until 31 March 2017. A final judging will be held in Colombo in April 2017, with an exhibition of the work of winners and finalists in each category. Professional and amateur photographers are encouraged to submit their photography and media to spread the word amongst their audience. There is no cost to enter and big prizes to be won.

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For further information and to discuss joint promotion of the competition contact:

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Notes to editor:

The Cinnamon Sri Lanka Photo Contest is another ground breaking initiative to promote the destination similar to the many Cinnamon Hotels and Resorts initiatives such as the 45th Miss Intercontinental 2016, Cinnamon TBCasia (Travel Bloggers Conference) and Future of Tourism Summit.

This latest addition, in the form of a photography competition acknowledges the power of visual storytelling and powerful travel imaging when it comes to a traveller picking Sri Lanka as their destination of holiday choice.

The competition will be judged by an esteemed panel that includes National Geographic photographer Ami Vitale, award winning wildlife photographer and Head of Cinnamon Nature Trails Chitral Jayatilake, winner of the 'Wanderlust' photographer of the year Paul

Goldstein and wildlife enthusiast and author Gehan De S. Wijeyaratne. A series of attractive prizes will be awarded to winners in a number of categories including Marine & Wildlife Photography, Landscapes & Cityscapes, Interiors, People & Culture and video-based Travel Shorts. An overall winner will be selected and named "Cinnamon Travel Photographer of the Year" with a prize package that includes an all-expenses paid, 3-week holiday in Sri Lanka. Photographers with any level of experience, working in SLR, DSLR, HD Video and Mobile Phone photography are welcome to enter.

The Cinnamon Sri Lanka Photo Contest is conceptualized by Cinnamon Hotels and Resorts in partnership with e-Marketing Eye, the Sri Lanka Tourist Promotion Board, Mobitel and Sri Lankan Airlines.